Staff Memorandum

To	Mayor A. Nuttall and Members of Council
Subject	Family Day
Date	January 21, 2026
Ward	All
From	K. Datema, Director Recreation and Culture Services
Executive Member Approval	J. Schmidt, General Manager Community & Corporate Services
CAO Approval	M. Prowse, Chief Administrative Officer

The purpose of this memorandum is to provide members of Council with an update concerning Family Day activities on Monday February 16, 2026.

Family Day this year is being refreshed! To better align Family Day Fun with Council Priorities and to enhance access for families, the event is being relocated from the Barrie Community Sports Complex to Circle at the Centre and the City Hall Rotunda. This move will enhance the impact to our downtown businesses and contribute to a vibrant downtown all while increasing access to recreational opportunities for our community. Additionally, this site change enhances accessibility for all attendees of all ages and abilities.

This change is a LEAN initiative which greatly improves the efficient use of staff resources required to deliver this experience to our community. The City Hall location is already maintained through the winter months, in contrast to the intensive site preparation and snow maintenance required at the Barrie Community Sports Complex which was very labour intensive and only required for this single day program.

What to expect:
A family focused event at Circle at the Centre 11:00am-3:00pm including:

- DJ Party Skate
- Family oriented games and activities
- Crafts
- Inflatables
- Food
- Face painting
- Free hot chocolate
- Inclusion zone

And to keep warm, participants can gather around the bonfire.

We'll also have plenty of indoor fun available on Family Day, with a full schedule of FREE drop-in activities at Allandale, East Bayfield, and Peggy Hill Team Community Centre's. All three center's will be open regular operating hours. For the full drop-in schedule visit barrie.ca.

More details on our Family Day activities can be found on the Recreation pages of barrie.ca.

Appendix:

Not Applicable

Memo Author:

C. Gillard, Acting Manager Recreation & Culture Programs

File #:

Pending #:

Not Applicable